

**Pickaway County Suicide Prevention Coalition**  
**Strategic Plan**  
**Updated 12/2012**

**Mission Statement**

Pickaway County Suicide Prevention Coalition is united in touching lives through hope; creating a community free of suicide.

**Slogan**

*Touching Lives Through Hope*

**Awareness Goal**

**Increase awareness that suicide is a public health and mental health problem, reduce stigma and increase people's ability to ask for help.**

Objective 1: Develop local, broad based support for suicide prevention through the ongoing implementation of the Pickaway County Suicide Prevention Coalition.

Objective 2: Develop and implement a community-wide media campaign about suicide prevention, including information about suicide, warning signs, depression, other mental illnesses and substance abuse.

Objective 3: Develop and implement a speakers' bureau of persons willing to increase awareness of suicide prevention and related issues.

Objective 4: Make a decision about how to influence local policy makers regarding suicide prevention.

**Intervention Goal 1**

**Reduce factors that increase the risk of suicide in youth.**

Objective 1: Provide gatekeeper training about suicide prevention to persons involved with youth, including school administrators, guidance counselors, teachers, coaches, local physicians, Emergency Room personnel, other hospital personnel, clergy, youth ministers, other local youth leaders, etc.

Objective 2: Provide support to at least one evidence-based suicide prevention program in three local school districts.

Objective 3: Develop a youth committee from the membership of the coalition to research suicide prevention evidence-based practices and funding availabilities for youth organizations.

**Pickaway County Suicide Prevention Coalition  
Strategic Plan  
Updated 12/2012**

**Intervention Goal 2**

**Reduce factors that increase the risk of suicide among middle-aged persons, especially middle-aged men.**

Objective 1: Provide gatekeeper training about suicide prevention to persons involved with middle-aged persons, including local physicians, Emergency Room personnel, other hospital personnel, clergy, law enforcement officers, jail officials, veteran's groups, social clubs & service organizations, etc.

Objective 2: Develop a committee to research suicide prevention evidence-based intervention practices and funding availabilities to reach this population.

**Intervention Goal 3**

**Reduce factors that increase the risk of suicide among the elderly.**

Objective 1: Provide gatekeeper training about suicide prevention to persons involved with the elderly, including local physicians, Emergency Room personnel, other hospital personnel, hospice, local housing authorities, clergy, Senior Citizens' Center staff, area Council on Aging staff, etc.

Objective 2: Implement at least one evidence-based suicide prevention program to the elderly at selected housing facilities that emphasize housing for the elderly.

**Research Goal**

**Increase data collection about suicide attempts and evaluate programs implemented through this plan.**

Objective 1: Provide training to coalition on gatekeepers, Community Core Competencies, and new research.

Objective 2: Develop a mechanism to accurately track local suicide data, including clearly articulated, agreed-upon definitions and tracking systems

Objective 3: Develop and implement process and outcome evaluation mechanisms for the suicide prevention plan and specific evidence-based suicide prevention programs implemented according to the plan.